



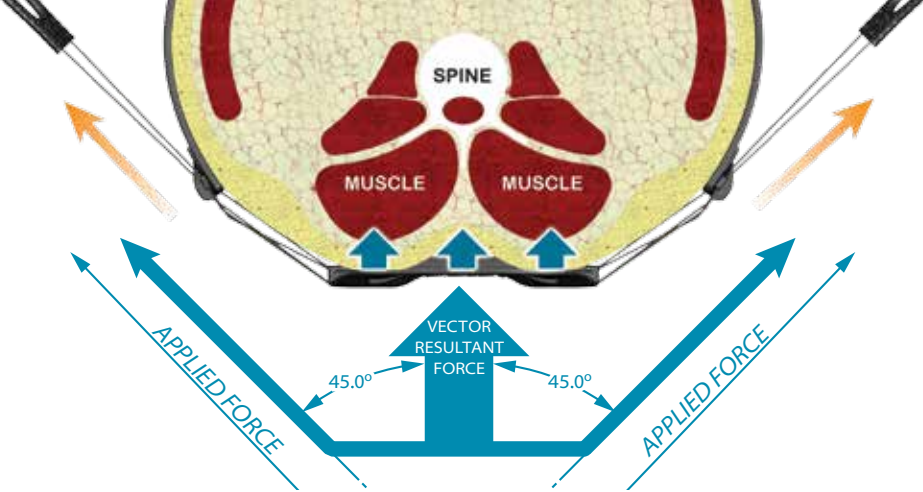
It's a Cinch. **41%** Reduction  
in Low Back Pain!

### **Immediate Back Pain Relief**

- Targeted Compression
- Hot & Cold Therapy Gel Pads
- Contoured Fit
- Breathable Fabric

**Baja**<sup>™</sup>  
627





## Pain Relief

- **Vectored Compression:** The lumbar panel is drawn in toward the spine to provide instant pain-relieving compression and support.
- **Hot/Cold Therapy:** Includes two hot/cold gel pads to maximize pain relief. The gel pad slides directly into the lumbar pad and can be heated in the microwave or cooled in the freezer.
- **Clinical Validation – 41% Proven Improvement:** A study using the bilateral cinching mechanism of the Baja shows “Patients’ average VAS pain score dropped immediately by 41.2%.
- **Immediate Pain Relief From:** Herniated discs, degenerative disc disease, lumbar sprains and strains, spondylolisthesis, osteoarthritis.

## Comfort

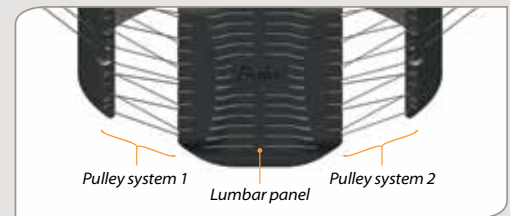
- **Breathable Fabric:** Allows heat release and quick evaporation.
- **Contoured Waist Belt:** Comfortably fits and contours to the body.
- **Lightweight:** Weighs less than 2 pounds.

## Ease of Use

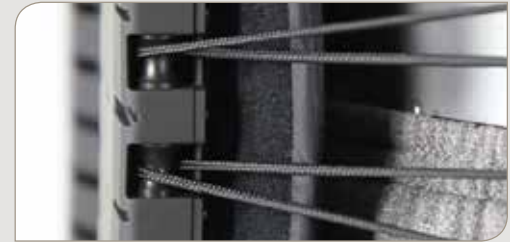
- **Bilateral Cinching:** Doubles compression provided with equal force.
- **Mechanically-Advantaged Pulley:** Pulleys have turning wheels which reduces the force needed to apply compression.
- **Ergonomic Hand pulls:** Easy to grip/pull, even for arthritic patients.
- **Easy-Release Velcro:** Provides firm grip and easy release.

## High Value to Clinics

- **Medical Reimbursement:** HCPCS code L0627, L0642
- **High Patient Acceptance Rate:** High acceptance rate by patients during treatment maximizes your clinic’s revenue.
- **Custom Logos:** Add your logo (call for details).
- **1-Year Warranty:** Against defect for 12 months from purchase date.



Bilateral Cinching



Mechanically-Advantaged Pulleys



Hot/Cold Gel Pads



Ergonomic Hand Pulls



Breathable Fabric



Custom Logos

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\*“Prospective Study of Lumbar Back Brace In an Interventional Pain Practice.” Rosenthal, Richard M.D. & Spencer, Shawn, BS. Practical Pain Management, (July/August 2011)